

UMKC ATHLETICS WELCOMES NEW ATHLETICS DIRECTOR

BRANDON MARTIN

"I'm grateful for the time Dr. Brandon Martin served as an excellent member of my senior leadership team here at Oklahoma. UMKC is getting a dynamic leader but an even better person. He possesses the ability to convey a vision, create energy, collaborate with stakeholders and inspire a culture of integrity and success with the focus on student athletes. Brandon will connect and engage with everyone who can support the Roos."

Joseph R. Castiglione, Sr. Vice President
and Director of Athletics,
University of Oklahoma

"UMKC has hired an outstanding person to lead their athletics program. Dr. Martin has all of the educational preparation and practical experience to excel. Brandon played at a high level and has worked with some of the best people in intercollegiate athletics. I look forward to working with Brandon and watching his leadership."

Bob Bowlsby, Commissioner,
Big 12 Conference

"UMKC made a tremendous hire. Dr. Martin understands the business of college sports while maintaining genuine care for student-athletes. It's a rare mix. Go Roos."

Greg Moore, baseball coach,
California State University, Northridge

"I have known Brandon for over 25 years. I would like to emphasize his high ethical and moral standards, his commitment to the development and growth of people (particularly young people) and his dedication to family, friends and sport. Brandon is going to do the right thing when doing the right thing is not popular! He is the kind of leader that our institutions, communities and young people need today."

Kevin Anderson, former athletics director
at the University of Maryland

"Dr. Martin's knowledge, passion and enthusiasm for his work was evident in the interview process." Kathy Nelson, President and CEO of the Kansas City Sports Commission and Foundation said. "I am excited to work closely with Brandon to continue the forward momentum of Roos athletics."

Kathy Nelson,

President & CEO of the Kansas City Sports Commission

"It was a joy to work alongside Dr. Martin as a colleague in the BWC. He possesses the expertise and tenacity to lead an athletics program in excellence and to greater heights. He's an authentic communicator who has proven to be impactful leading coaches, staff, student-athletes and key stakeholders. Brandon will no doubt build and advance the legacy that he takes over at UMKC. I am wishing him all the best."

Tamica Smith Jones, Director of Athletics,
University of California, Riverside

"Dr. Martin is a rising star in our industry. His tenure at CSUN was nothing short of extraordinary. His integrity and core values allowed him to set a standard of excellence at CSUN and within the Big West Conference. UMKC made a fine choice in hiring Brandon Martin."

Dennis Farrell, Commissioner,
Big West Conference

"Dr. Martin not only brings several years of administrative experience, but he also brings tremendous scholarly expertise. He conducts research, publishes studies, and presents at an impressive array of national conferences. Brandon also has significant teaching experience. This is very rare for an athletics director. The UMKC faculty will respect him and appreciate the intellectual leadership he brings to the University and its athletics department."

Dr. Shaun R. Harper, provost professor and founder and executive director of the USC Race and Equity Center at the University of Southern California

"Dr. Brandon Martin is the ideal practitioner-scholar in higher education. He will do transformative things within UMKC Athletics and the campus community."

Dr. C. Keith Harrison, chief academic officer
at the University of Central Florida

"Brandon has an unwavering focus on the success of the student-athletes in the classroom and on the fields of play. He will work with the administration, coaches, staff and student-athletes to drive championship performance in sports, academics and in their personal growth."

Warde Manuel, the Donald R. Shepherd
Athletic Director, University of Michigan

"Brandon Martin is an excellent choice. He is a highly passionate and extremely capable administrator who genuinely cares about student-athletes and their entire experience — from athletics to academics. In Brandon, the Kangaroos are getting a leader who will wholeheartedly dedicate himself to getting positive results."

Dan Guerrero,
Director of Athletics, UCLA

"Dr. Martin is a servant leader who puts the future of the students and staff first. During my time working with him he prioritized not only the growth of me as a working professional but also strived to improve the experience of each student-athlete. The way he engages the surrounding campus community through athletics helps enhance relationships for all."

Teiana Jones, Sr. Associate AD, Academic Affairs,
California State University, Northridge